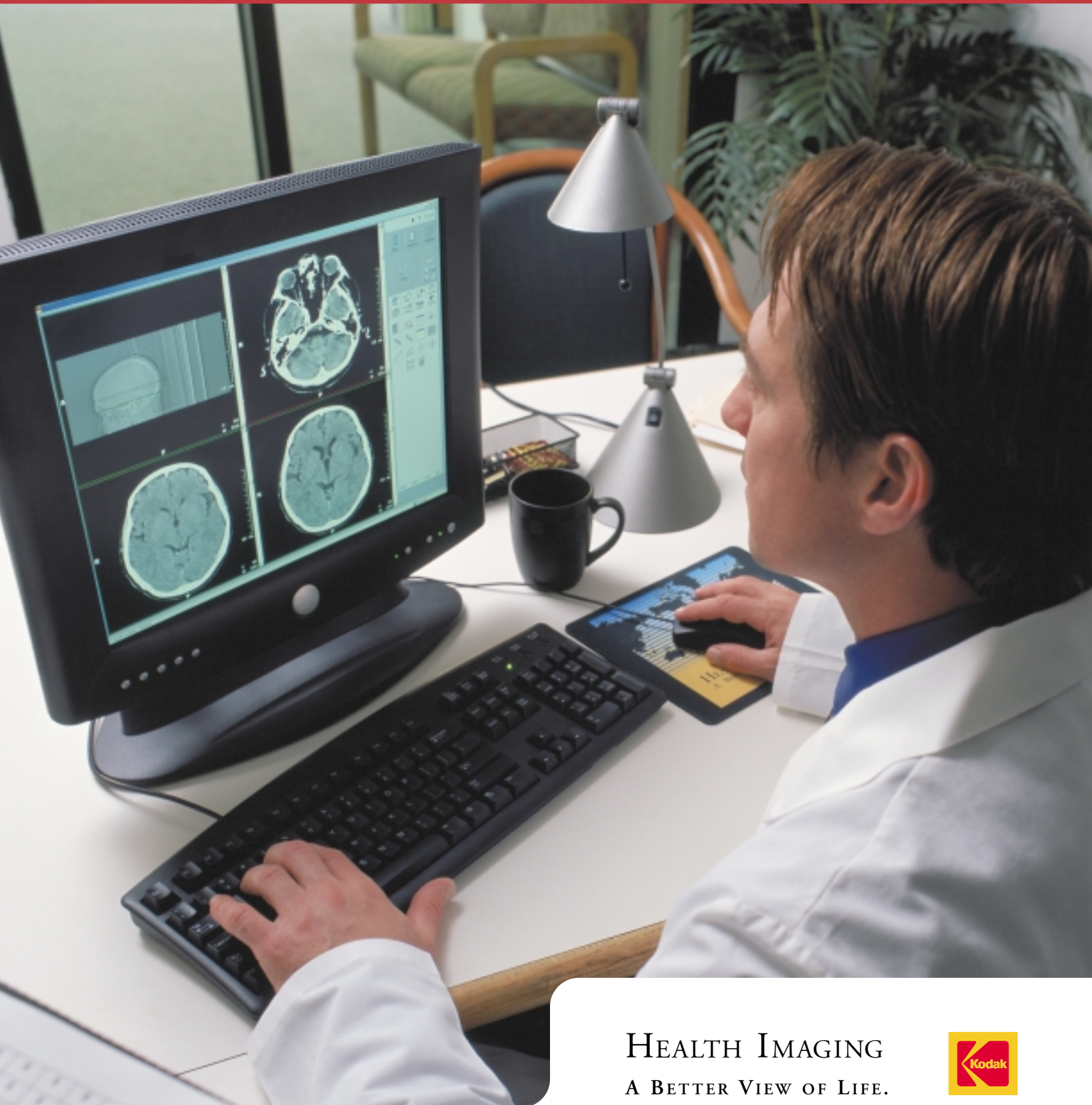


KODAK DIRECTVIEW WEB DISTRIBUTION SYSTEM

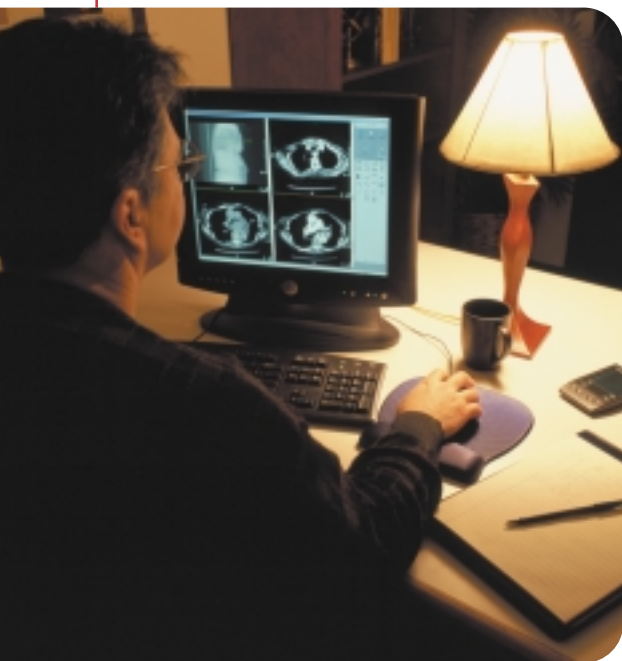


HEALTH IMAGING
A BETTER VIEW OF LIFE.



KODAK DIRECTVIEW WEB DISTRIBUTION SYSTEM

PROVIDE ANYWHERE, ANYTIME ACCESS TO IMAGES—AND OPEN THE



Put the power of the Web to work distributing images and radiology reports throughout your imaging center, hospital, or multi-site enterprise—and beyond. The KODAK DIRECTVIEW Web Distribution System provides fast, convenient, 24-hour image and information access for clinicians, referring physicians, radiologists, and other authorized healthcare providers on-site or at remote locations. Flexible and privacy-enabled, this system can be scaled from a small standalone system to a large distributed system to improve workflow, productivity, and patient care in virtually any size facility. Designed with industry standards and open architecture, the KODAK DIRECTVIEW Web Distribution System interfaces with PACS from Kodak and other suppliers. It also can be a first step toward PACS for those who do not currently have a system.

DISTRIBUTION MADE EASY

- Cut costs and simplify workflow with just one distribution system for referral, clinical, and teleradiology review from on-site, enterprise-wide, and remote locations.
- Distribute multi-modality images and reports for viewing with equipment ranging from dual-monitor, high-resolution workstations to PCs or MACINTOSH computers* utilizing an INTERNET EXPLORER or NETSCAPE browser.
- Minimize maintenance and technical support—"thin-client" design eliminates software installations** and upgrades at client locations.
- Integrates and synchronizes patient information, reports, and updated images with your HIS/RIS using a brokerless, highly configurable HL-7 interface engine.
- Global workgroup participation from any client location is managed by a centralized database.
- Provide rapid image and information access even in multi-site environments with limited-bandwidth communications.
- Leverage existing infrastructure by choosing LAN, WAN, modem, ISDN, wireless, or Internet communication.
- Reach a range of users with image streaming in lossless or lossy compression—and support for push-and-pull modes.
- Protect confidential digital studies and patient data with this privacy-enabled system that helps healthcare providers comply with privacy and security standards.

*Requires JRE version 1.4.1 for OSX and Apple's Safari Web browser.

**One-time, non-recurring JAVA plug-in automatically installed at initial login.



DOOR TO KODAK'S PREMIER PACS

EXTENSIVE VIEWING OPTIONS

- One system provides high-quality images and reports at clinical workstations, PCs, and MACINTOSH computers within the facility or enterprise—or at remote locations such as physicians' homes or offices.
- Increase efficiency and convenience with customized viewing capabilities.
- Convenient access to commonly used tools provided through configurable "My Tab" feature—system remembers individual preferences at any login.
- Expedite image analysis and patient care with a comprehensive tool set that supports image manipulation/annotation, multi-monitor display, stack reading, scout/localizer support, display of angio and cath studies, and more.
- Provide a single global worklist to all users—optional "filtering" for groups and/or individuals for improved productivity and patient care.
- Minimize learning curve and increase operational efficiency—intuitive WINDOWS-based GUI interface and commonly accepted "point-and-click" functionality.
- Support immediate consultation by allowing clinicians to simultaneously view and discuss cases—online conferencing, including application sharing, cursor conferencing, and a text chat channel.

OPTIMIZED IMAGE AND DATA TRANSMISSION

- Multiple communication options—including LAN, WAN, modem, ISDN, wireless, and the Web.
- Lossless and lossy (wavelet) compression options speed transmission over lower-bandwidth connections.
- Optimal viewing within bandwidth-constrained environments—lossy compression option automatically uses variable ratios for individual images versus system defaults based on modality and/or body part.
- Easy and flexible—with a single mouse click, any lossy image can be upgraded to lossless quality.
- Save time with progressive downloading of image studies in layers, allowing manipulation to begin before the full study arrives. Window/level/zoom, annotations, and measurements are immediately available.



KODAK DIRECTVIEW WEB DISTRIBUTION SYSTEM COMPONENTS

The KODAK DIRECTVIEW Web Distribution System is an integrated hardware and software system that allows clinicians to view radiology images and reports using a standard Web browser. Its robust client-server architecture supports WINDOWS or MACINTOSH clients running INTERNET EXPLORER or NETSCAPE browsers (JAVA-enabled versions) for connecting to a Web server via a TCP/IP network. The system supports flexible configurations of Web server and RAID storage options from leading industry vendors.

This architecture supports the following software modules:

- **KODAK DIRECTVIEW Web Software** enables on-site and off-site Web distribution of images and information for clinical and diagnostic purposes.
- **KODAK DIRECTVIEW Online Storage Management Software** provides online distributed management services to the Web server, manages the global enterprise database, and manages patient reconciliation.
- **KODAK DIRECTVIEW IS Link**, with its highly configurable HL-7 interface, integrates PACS and HIS/RIS systems for efficient image and information access throughout the enterprise. Benefits include automatic update of patient data, schedules, reports, and images.

KODAK DIRECTVIEW WEB DISTRIBUTION SYSTEM



PROFESSIONAL SERVICES

Kodak's experienced professional services organization can help your healthcare IT and radiology department design, install, and maximize the performance of your system by:

- Determining the configuration that best meets your current and future needs.
- Minimizing system costs while maximizing performance and reliability with network analysis and implementation services.
- Installing your system on time and under budget with help from project management services.
- Leveraging your existing IT investment with integration services.
- Providing application consulting, education, workflow, and change management training for radiologists, technicians, administrative personnel, and primary categories of referring physicians.
- Providing a privacy and security assessment for protecting digital studies and data to meet regulatory requirements while achieving operational benefits.

START YOUR MOVE TO THE KODAK DIRECTVIEW PACS SYSTEM 5

The KODAK DIRECTVIEW Web Distribution System is the foundation phase toward the implementation of Kodak's new enterprise-wide information system, KODAK DIRECTVIEW PACS System 5. Kodak provides a logical upward migration path that includes hardware alternatives, software enhancements, and a host of supporting professional services designed to ensure that the KODAK DIRECTVIEW Web Distribution System will provide a seamless bridge to the fully featured KODAK DIRECTVIEW PACS System 5. Compatible with a variety of industry standards and open architecture platforms, the KODAK DIRECTVIEW Web Distribution System is the ideal way for:

- Existing Kodak customers to transition from their current DIRECTVIEW PACS to the new KODAK DIRECTVIEW PACS System 5.
- First-time PACS customers to implement the KODAK DIRECTVIEW PACS System 5 with a flexible "phase-in" program that accommodates their needs, schedule... and budget.
- Users of PACS systems from other providers to add the power of the KODAK DIRECTVIEW Web Distribution System to their current infrastructure and benefit from leading-edge Web image and report distribution capabilities.

MORE INFORMATION

To learn more about the KODAK DIRECTVIEW Web Distribution System and KODAK DIRECTVIEW PACS System 5, contact your Kodak representative, or visit www.kodak.com/go/pacs.

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